

A large sign for great views

Property address: 4 Garden Street, South Perth

We were asked to sell 4 new townhouses, each of which had great city and river views from the first floor.

Unfortunately, the buyer couldn't see these views when they arrived at the property, as housing blocked the views on ground level.

We suggested a large photo signboard to the client, which would show arriving people the city and river views. They agreed and we had the sign produced.

When the buyer arrived and saw the signboard, they said they hadn't known that the property had city views.

They inspected the property and subsequently bought it.

