



CASE STUDY

Great views, a large sign

4 Garden Street, South Perth

We were asked to sell 4 new townhouses, each of which had great city and river views from the first floor.

Unfortunately, the potential buyer/s couldn't see these views when they arrived at the property, as housing blocked the views on ground level.

We suggested a large photo signboard to the client, which would show arriving people the city and river views. They agreed and we had the sign designed and installed.

When the potential buyer/s arrived and spied the signboard, they said they hadn't known that the property had city views. They inspected the property and subsequently purchased it.